

# STRATEGIES IN CAR BODY PAINTING 2018

## 28 – 29 JUNE, BERLIN, GERMANY

**CALL FOR  
SPEAKERS**

## THE GLOBAL PAINT SHOP – HARMONY BETWEEN SUSTAINABILITY, EFFICIENCY AND DIGITIZATION

Rising demand, especially for electric vehicles, increasing networking between individual plants as well as between OEMs and suppliers and the steady concentration on environment-friendly painting technologies – these and other factors are at the focus of delegates coming to the “Strategies in Car Body Painting” conference in 2018 again. Meet representatives from the world’s leading OEM network in Berlin and join international experts talk about the latest developments. Discuss forthcoming challenges in automotive surface treatment and in forward-looking paint shops. Use this opportunity to exchange ideas on genuine technical innovations and to push ahead the global network (Europe, Asia and NAFTA).

### INNOVATIVE TECHNOLOGIES FROM ENVIRONMENTAL ASPECTS

- Sustainability in the paint shop – combining the product and the process in innovative future systems
- New approaches for the global, efficient paint shop
- Energy concepts covering the entire painting process
- Savings through current developments in dry separation, air circulation technology and exhaust air purification
- Resource conservation as green technology

### IMPACT OF E-MOBILITY ON PAINTING PROCESSES

- Body structures of the future and their impact on surface technology
- Standardised battery systems and their challenge for the “paint” domain
- Special surface protection measures in the use of alternative drives

### STRATEGIES IN GLOBAL MARKETS / INTERNATIONAL PROJECTS

- Developments in global markets
- Paint strategies in the various countries
- Progress reports on international paint shop projects



#### YOUR CONTACT

**Andrea Huber**  
Presidium  
Automotive Circle  
T +49 151 40260773  
automotive.circle@web.de

#### PAPER SUBMISSION

Interested speakers are kindly requested to submit an abstract via our [online form](#). Based on your information, we will evaluate all submissions and decide on the acceptance of your suggestion.

**DEADLINE FOR PAPER SUBMISSIONS: 28 FEBRUARY 2018**